

# **OPEN CALL**

## **WORKSHOP: ART FOR SOCIAL TRANSFORMATION**

**WE ARE LOOKING FOR CANDIDATES FOR AN INTER-DISCIPLINARY WORKSHOP ON THE METHODS OF THE REALISATION OF ARTISTIC PROJECTS FOR SOCIAL USE.**

**THE CALL IS ADDRESSED TO THE PARTICIPANTS OF THE BIENNALE OF YOUNG ARTISTS FROM EUROPE AND THE MEDITERRANEAN, OF ALEXANDRIA, EGYPT**

Cittadellarte and Love Difference, invited by the Biennale of Young Artists from Europe and the Mediterranean (Associacion Internationale pour la Biennale des Jeunes Créateurs de l'Europe et de la Méditerranée – BJCEM) are creating a professional course *in residence* on art practice for social transformation.

The course develops in two phases, the first is that of formation and project planning, within Cittadellarte–Fondazione Pistoletto's structure, where the participants will live; the second is that of communication and presentation, executed throughout the days of the Alexandria Biennale.

The call is addressed to the BJCEM network; each one of the partners is invited to present candidates.

### **WORKSHOP STRUCTURE**

The workshop aims to furnish the participants with the experience of working in a group through the valorisation of individual creativity directed towards collective planning.

The workshop will develop through a first phase of 80 hours of lectures and exercises given by tutors and professors who are experts in good practices of *shared planning for social change* at Cittadellarte-Fondazione Pistoletto. Through a *learning by doing* formative module, the workshop aims to plan a responsive action to be realised in Alexandria during the Biennale of Young Artists from Europe and the Mediterranean. The group will elaborate a project, aiming to engage the participants of the Alexandria Biennale and the citizens of Alexandria in the themes of art for social change, through meetings, actions and presentations.

During the workshop the following issues will be addressed:

- The social role of the artist,
- Art for Social Transformation,
- Intercultural dialogue,
- Migration and Immigration,
- Methodologies for realising projects of social impact,
- Free Knowledge, web 2.0 and new technologies for the sharing of knowledge,
- Sustainable systems of management and development of cultural projects.

The objective of the workshop is to prepare the participants, once re-immersed into their own countries, to attain skills and tools in order to realise artistic projects of social use. At the end of this experience, the

participants will be invited to become active agents of a euro-mediterranean network for the responsible transformation of society.

## THOSE ELIGIBLE FOR THE PROJECT

The workshop, given in English, is addressed to 22 young creatives who will participate in the Alexandria Biennale and are interested in exploring the relationship between creativity and social responsibility.

The workshop is addressed to artists, creatives and organisers (interested in social themes, cultural mediation, sociology, anthropology, urban planning, sustainable economics, free knowledge and new media) who want to work in groups for the development of projects aiming towards a responsible change of society.

The workshop is addressed to people who want to use their creativity, regardless of the means they employ (from art to cuisine, from literature to video from performance to music) in order to collaborate in the organisation and management of cultural events.

## CALENDAR

18 - 29 June 2007: workshop at Cittadellarte-Fondazione Pistoletto, Biella - Italy  
25 November – 4 December 2007: Alexandria Biennale

## LANGUAGE

The course will be held in the English language.

## WAYS TO PARTICIPATE

In order to be selected, please send:

- a current CV in the European format
- a letter of motives
- documentation of personal work (maximum of 2 pages, 5000 characters)  
**Before and not after 20 may 2007 to [workshop@lovedifference.org](mailto:workshop@lovedifference.org)**

All applications without these documents will not be taken into consideration.

Cittadellarte-Fondazione Pistoletto and the organisers of the workshop will make the selections.  
The results will be communicated by the 22nd of may 2007, by email and published on [www.lovedifference.org](http://www.lovedifference.org)

The organisation of the workshop covers living expenses, board and materials for the workshop for the phase spent at Cittadellarte - Fondazione Pistoletto.

Travel expenses for Alexandria, Egypt, are covered by the BJCEM associates and partners in each country.  
Hospitality expenses during the biennale will be covered by the organisation of Alex 2007.

## TRAVEL GRANTS

The workshop organisers offer **16 grants that partially cover travel expenses** (return economy class plane, train or bus ticket).

**To be eligible, the candidates who wish to request partial cover travel expenses, must send an official letter of request together with their application for participation in the course to [workshop@lovedifference.org](mailto:workshop@lovedifference.org)**

The awarding of the grants will take into consideration the candidates' country of origin, bearing in mind average travel costs, and giving priority to the South of the Mediterranean, the non European Union countries and Egypt as host country to the biennale.

Info

**Cittadellarte-Fondazione Pistoletto**

[www.cittadellarte.it](http://www.cittadellarte.it)

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**Love Difference**

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